

# After Monday, There's Only Another Week to Profit by This February Sale of Furniture

## Don't Descend Into a Well With a Rotten Rope

As a farmer's big boy did, to be nearly drowned. Almost every day the newspaper reveals the rotten ropes employed by stock speculators who advertise themselves bankers; schemers forming companies based on patents, and adventuresome exploiting of undeveloped affairs for which they are selling shares. Almost every list of losers from the rotten-rope adventures shows that many women have been defrauded of large sums. Why not consult the well-known presidents of the Fidelity, Girard or Philadelphia Bank before letting go of lifetime savings?

*(Signed)* John Wanamaker

February 18, 1922.

## The More Elegant Suits for Young Women Have Arrived

They are perfectly tailored, of the very finest Poiret twills, tricoots and suiting materials, with distinctive and individual details that put them in the class of the choicest custom-made suits.

Midnight blue is the predominating color, though there are some browns, and a particularly good model in navy with a white hairline stripe.

There is choice of the youthful box coat, the slightly longer loose sacque coat, or the longer and slimmer semi-fitted coat.

The simplest are smartly strapped with self-material or braided. A handsome model with entirely new coat and skirt lines is richly hand embroidered. The finest of all are elaborate three-piece costumes.

Prices go from \$48 to \$115, and sizes from 14 to 20. (Second Floor)



## High Standing Fur Collars On Women's Spring Wraps

That is the first thing that a woman will notice about them. The two furs most often used are mole and natural caracul or caracul dyed to match the color of the wrap.

As for the wraps themselves, they are cut in the graceful straight-line fashion with square sleeves reaching to the waist and partially finished with a cuff, or they incline to the cape form, some of them being deeply gored to fit without fullness. One of the loveliest new models is of black or Sorrento cashmere duvety, with these square sleeves. Chinese fashion, and a high collar of natural caracul. It is \$235.

Another, a gored cape of Malay brown soft silk faille with a lining of tan crepe de chine, has a collar of caracul dyed to match the faille. It is \$180.

Another handsome navy blue cashmere duvety with a collar of mole is embroidered in black and gold crescents and has sleeve fringe reaching below the hem. This is \$250. (First Floor)

## Two Good Styles in Women's Tan Calf Oxfords

One is a heavy Norwegian grained brogue, with rounded toe, stout welted sole and comfortable military heel. The long wing tip, heel foxing and vamp are all plentifully perforated and sawtooth-edged. The price is \$12.

Of a more feminine type is the other, of light and smooth tan calf, with higher arch, narrower toe, Cuban heel and perforated straight tip. This is \$14. (First Floor)

## Strap-Wrist Capeskin Gloves Are the Favored Kind

Especially if they are washable, as these fine strap-wrist and slip-on gloves for women are.

They are soft and flexible as the finest kid, yet with all the sturdiness and warmth of the best capeskin. And they have the full five-finger tops that are both smart and protective.

Strap-wrist styles in brown, tan or a beautiful putty shade, ideal for Spring wear, are \$4 a pair.

Slip-on styles in brown or tan, pique sewn, are \$3.25 a pair. (Main Floor)

## A Triple Choice of Good Linen Table Damask

At \$2.75 a yard—a full-bleached, serviceable good-looking damask, of Irish weave, 70 inches wide, and in five good floral, spot and striped patterns.

At \$3.50 a yard—a heavier damask, finely bleached, of excellent lustrous appearance and reliable for service, 70 inches wide and in floral and striped designs.

At \$4.50 a yard—a beautiful damask, woven of fine selected yarn, rich and satin-like in appearance, exceptionally heavy and in a variety of flower and striped patterns.

These are splendid goods, in the 72-inch width. (First Floor)

## Women Can Choose in These Handkerchiefs

There is a sheer and also a much heavier linen at the one price of \$5.50 a dozen.

They look well with machine marking. For the first name or three initials, 75c a dozen extra. For the full name, \$1.25 a dozen extra. (Main Floor)

## New Books

"The China-Japanese Treaties of May 25, 1915," by G. Zay Wood; price \$2. A companion volume to this author's "The Twenty-one Demands."

"The Stock Market," by S. S. Huebner, Ph. D.; price \$3. A book of practical value to the business man and the student.

"The Glands Regulating Personality," by Louis Berman, M. D.; price \$3.50. (Main Floor)

## "Samples" of Imitation Ivory Toilet Articles at Less Than Half

These pieces are from one of the best French makers, whose name is stamped on every article. Many are priced at only one-third and some so low as one-quarter usual prices.

Included are mirrors, hair brushes, combs, cloth and hat brushes, military brushes, puff boxes, hair receivers, nail brushes, polishers, shoe horns, files, buttonhooks and salve boxes.

Prices start at 25c for manicure articles usually four times as much, and go to \$5 a pair for military brushes usually three times as much. (West Aisle)

## A "Plymouth" Tea Service in Sterling Silver

If we were asked to choose one among many Colonial patterns, we think it would be "Plymouth."

The lines of this beautiful silverware are simple and dignified. They embody the true Georgian spirit, and historically it would be correct to use "Plymouth" silver with all periods-called "Colonial."

The "Plymouth" tea service is made for everyday use and it is one that is a pleasure to see constantly. It is in the bright finish and of good weight.

The five-piece set is \$285. The kettle \$200 and the waiter \$380, making \$865 for the seven-piece tea service.

Other tea services, \$431 for a six-piece set up to \$3800 for a magnificent seven-piece set. (Main Floor)

## THE ARCTIC WINDS BLEW IN NEW QUILTS

Good, warm wool-filled quilts, covered in plain or figured sateen and in a variety of colors.

The quilts in plain-colored covers are priced at \$8.50, and the others—figured centers and plain borders—are \$10 each.

All good looking, good at the price and will wear excellently. (Sixth Floor)

## These Two Black Silks Are Fashionable for Spring

One is taffeta and the other is charmeuse. They are being used in many of the new Spring dresses for street wear and for afternoon gowns as well.

American and French black taffetas, soft of weave and lustrous of finish, are here at \$2.50, \$3, \$3.50 and \$4.50 a yard. They are 36 and 40 inches wide.

An excellent quality of charmeuse in black only, 40 inches wide, is \$2.50 a yard. (First Floor)

## CHILDREN'S DRESSES READY TO EMBROIDER

Unbleached muslin with applique work, white and beige voiles with embroidery, colored chambrays and white lawns.

Sizes are two, four, six and eight years, and prices \$1.25 to \$5. In Art Needlework Store. (Second Floor)

## SILK BLOOMERS ARE COMFORTABLY WARM

Uncommonly good ones have just arrived in the Women's Store of Undermuslins.

Navy crepe de chine at \$5.50. Black radium at \$5.50.

Flesh-colored radium with lace decoration, \$5 and \$6.50. (Third Floor)

**INTENSELY cold weather can be very annoying to the skin—as many women here lately have been finding out for themselves. May we suggest that the Salon de Beaute, in addition to other things, gives very agreeable and soothing facial treatments?**

Appointments may be made in person or by telephone. (Third Floor)

## JACK FROST BRINGS FUR TO THE FORE

In the thoughts of a good many women who imagined the Winter was over. We have only to say that there is still a pretty fair collection of Hudson seal (dyed muskrat) coats in the Fur Sale, both plain and enriched with natural skunk, beaver and squirrel. The lengths are 36 to 45 inches, and the prices \$262 to \$550. (Second Floor)

## A Word Now will bring to your home in March, right when you will need it most, the popular because proven laundry soap

**Blu-Mottle at 5c**

Cleanest, purest, best for washing the big, heavy things as well as the dainty bits of finery. Blu-Mottle soap is especially prepared in cartons of 10, 25, 50 and 100 cakes. It would be advisable to order in large quantities, because the soap goes farther after it has aged. (Fourth Floor)

## Crepes Lead Everything Else in Spring Dress Fabrics

It is impossible to put too strong an emphasis on that fact, and it will be proved to every woman's satisfaction as the season advances. More than that, there are crepe weaves to suit all purses and for almost all occasions from the simple little inexpensive morning dress of cotton crepe to the handsomest afternoon costume of a new lovely silk-and-wool crepe.

Just at present the Dress Goods Salon is showing many new Japanese cotton crepes in delightful colorings from 35c to 75c a yard.

Serpentine cotton crepe, plain colors and large prints, 35c a yard.

Plain cotton Canton crepes, 60c a yard.

Wool Canton crepes, \$2 and \$3 a yard.

Silk and cotton plisse crepe, 75c a yard.

Filmy English cotton crepes, \$1.75 a yard.

French plisse crepes, \$1.50 a yard.

Handsome silk-and-wool crepes, dove gray, medium gray, periwinkle blue, porcelain blue, fawn, thrush, henna, rust, deep orchid, taupe and black, \$4 a yard. (First Floor)

## Spring Will Call Forth Many Novelty Cloth Frocks

Women who like to have such "costume dresses"—as the manufacturers call them—hanging in their wardrobes ready for the first Spring weather, are enjoying the sight of these.

They are copies of Paris models, in navy and black Poiret twill, tricoots and that heavy twilled cloth so much in vogue, and each dress boasts a new fashion feature. For instance—

The new adjustable arrangement.

Novel trimmings of knotted silk and ribbon, of soutache in close, rich designs, of silk embroidery placed irregularly, of rows and rows of plain silk braid, close set, of metal eyelets like those on shoes. Or the decoration may take the form of polychrome nickel buttons, a curly braid is used, made into designs, and in one instance the embroidery motifs have elaborate button centers.

Novel sleeves—often bell shaped, but with close cuffs held by links.

Linings of contrasting silk crepe—showing at collars, sleeves and sides of the skirts.

Long waists and bloused effects.

The prices of these new things run from \$75 to \$185. (First Floor)

## Sparkling French Trimmings for Evening Gowns

For the gowns that will deck the final social events of the season—the pre-Lenten balls and operas—here are as exquisite garnitures as ever came from France. Glistening bands and flounces, sparkling with sequins, sparkling crystals, beads, bugles, or with rhinestones caught in their meshes like dewdrops in a cobweb. Some are in delicate pastel colorings, others opalescent as moonlight, others crystal white as scintillating frost. (Main Floor)

## Velvet Ribbons Are High in Favor

They make charming sashes for the new Spring frocks and some of the smartest millinery displays them.

The four-inch width is \$2 a yard; 2 1/4-inch at 90c; and one-inch at 40c. Amethyst, orchid, purple, jade, cherry, rose, tangerine and other high colors will be found among them. (Main Floor)

## The Women's Custom-Tailoring Bureau Has Lowered Prices

on made-to-measure suits of the best quality Poiret twills.

They will now be tailored to order for \$75. The customary price of \$65 still obtains on made-to-measure suits of imported tweed and homespun, including coat and skirt suits and cape and dress costumes.

Topcoats, capes and dresses of various materials are all made to measure at moderate prices.

Special attention is given to the correct fitting and making of garments in extra-large sizes. (Second Floor)

## Beautiful Kermanshah Rugs at Wonderfully Low Prices

It is several years since we have had a collection of Kermanshah rugs like these to sell at such low prices.

The rugs are of a particularly fine grade and the colors are remarkable for vividness and rich decorative possibilities.

Some very uncommon patterns are included, chiefly all-over designs in color effects of a remarkably distinctive kind.

A wide range of carpet sizes to select from, starting at 8.6x8.1 ft. at \$245 and going up to 16.2x12.5 ft. at \$975. (Seventh Floor)

But time is the only thing in which it is running short. There is still a wonderful acreage of furniture on these floors, and back of the floor stocks a good reserve stock in the warehouse. Except the first week, the last week of these sales is greatest in the volume of selling.

The rule will surely hold good this year. The goods are certainly here to warrant it. This will be a sale of abundant opportunities up to the last day and hour, but if you have furniture to buy the time to act is the first available day and hour.

## A Few of the Dining-Room Suits

\$220 for an Italian oak suit, ten pieces.

\$250 for a William and Mary suit in quartered oak, golden finish, ten pieces.

\$320 for a Jacobean suit finished in old oak with polychrome decorations, ten pieces.

\$556 for an American walnut suit in Italian design, antique finish with polychrome decorations.

\$477 for a Chippendale suit in American walnut, best cabinet work throughout, ten pieces.

\$825 for an Adam design suit, neatly carved, fluted legs, ten pieces.

\$585 for a Chippendale suit in mahogany, ten pieces.

\$1215 for a Colonial suit in beautifully matched crotch veneer, ten pieces.

\$700 for a Sheraton suit in mahogany, inlaid with satinwood, ten pieces.

\$506 for a Queen Anne suit, oval table, ten pieces.



\$935 for a William and Mary suit, carved top edges, panels have inlaid decorations, selected American walnut veneer drawer fronts, upholstered seats and backs to chairs, ten pieces.

Other suits in different woods and finishes up to \$4250. (Sixth Floor)

## Men's Fur-Collar Overcoats at Interesting Prices (In the London Shop)

A limited lot of very fine and good-style coats which remain from a group reduced more than a third.

Collars are of beaver, otter and Australian opossum and the coats are of tweeds, chevots and fleeces, both light and dark colors.

Prices are \$75 to \$130, and the collars alone are worth close to that. (The Gallery)

## On Frozen Roads or Sun-Baked Sands Steamer Rugs Are Needed

Just as comforting on land as sea. For the ride, when nature has spread a crystal mantle over the countryside, or during the lounge on the beach after a plunge in the sea that sings where warmer suns are found, people appreciate steamer rugs.

And in Philadelphia, nearly everybody realizes how much can be saved on steamer rugs at Wanamaker's.

All-wool ones, double woven and with the fringe edges, are priced \$7.50, \$10 and \$12. They are 80x90 inches. On one side is a neat plaid design, while the other is plain.

The \$12 rugs are exact copies, in pattern, of the more expensive imported ones. (Main Floor)

## For Evening Men Are Wearing Patent Leather Dress Oxfords

Not as high as the regular oxford, having only four eyelets, but as smart as anything you can picture. Patent leather at its brightest, with the plain tips that custom has accepted for dress wear.

The soles are as light as can be, making it an ideal shoe for dancing along with the other functions of evening. The price is \$11. (Main Floor)

## Nearly Every Man Would Stay Home in a Wool Lounging Robe

And right now they can be had for a third less than the regular price.

They are the famous "Red Leaf" imported robes, all-wool and trimmed in the foreign way so popular with men, both cord and braid being used.

Of course there is a wide selection, but most all are solid colors. The prices now are \$35 and \$37.50, while for \$50 there is a magnificent cashmere wool robe. (Main Floor)

## There's a Kitchen Cabinet to Fit Your Home

City or seashore apartment, or the palatial country estate, all are more economically, better managed places after the kitchen cabinet joins the household.

Every woman knows the modern kitchen cabinet changes the task of preparing a meal. A tire-some, irksome hour of running hither and there becomes a few minutes of comfortable sitting and efficient working with everything at the finger ends.

But the convenience is but a small part of the real advantages of a kitchen cabinet.

Solid economy, measured in dollars and cents, is the outstanding feature. That's why most every home that hasn't a built-in cabinet is installing a movable one.

With the preparation simplified, food waste is

cut down to a minimum. Time, too, becomes more generous with the cabinet as a helpmate.

No matter how large the room, diminutive kitchenette or expansive kitchen, there's a cabinet to fit.

At \$62 is the all-steel cabinet, white enameled, 30 inches wide. Splendid for kitchenette.

At \$70, all-steel white enameled cabinet, 30 inches wide. It has the opal glass pastry table.

At \$72.50, beautiful white enameled wooden cabinet, 36 inches wide and with all conveniences that are workable.

At \$82.50, the same style cabinet, 42 inches wide.

At \$95, the massive white enameled cabinet, 48 inches wide. The extra inches provide an additional series of closets and drawers. (Fourth Floor)

